

Matthew Kibby

Student at S.I. Newhouse School of Public Communications
at Syracuse University

Experience

Social Media Intern

Syracuse ACC Network | *Spring 2023*

Took over responsibility of posting on @cuseaccn Instagram and Twitter accounts. Connecting alumni with current students alongside posting behind the scenes of what a broadcast is like, bringing consistent growth to both accounts.

Broadcaster

Syracuse ACC Network | *Fall 2022 - Spring 2023*

Play-by-play and analyst voice on multiple sporting events including hockey and softball. Provided both the talent and control room stats. Multiple live and recorded segments on ACCNX/Cuse.com studio shows.

S.I. Newhouse Instructional Associate

Syracuse University | *Fall 2022 - Spring 2023*

Provided technical instructions to students on equipment used in class and giving instruction on various topics. Supporting the primary teacher in preparing and implementing lesson plans.

Student Director

Adrian College Television | *Fall 2020 - Spring 2022*

Directly responsible for over 30 student employees and scheduling for over 250 broadcasts per year. Main play-by-play voice for various sports, including hockey and baseball. Worked on production side of live streams and pre-recorded content. Curated content for Adrian College Athletics.

Freelance Play-by-Play

Various Organizations | *Fall 2020 - Present*

Work as freelancer for multiple different outlets. Appearing on BCSN, JTV, MySports.Live, NSN, and NFHS, calling high school and college athletics.

Student Body President

Adrian College | *Fall 2020 - Spring 2022*

Leader of Student Government Association. Serving as an advocate and voice for the student body. Responsible for maintaining the budget and leading multiple projects at one time to make capitol improvements around campus. Partnered with college administration to implement new policies and procedures that benefited students.

News Director

Adrian College WVAC Radio | *Fall 2019*

Self produced live and recorded newscasts for campus community.

References

Olivia Stomski

Syracuse University

okstomski@syr.edu

Jay Hannah

Wright Foundation

jayjhannah@gmail.com

Gabriel Schray

UT Chattanooga

gabrielschray@gmail.com

Phone

Email

matthewakibby@gmail.com

Social Media

@PXPkibbyMatt

Website

mattkibbymedia.com

LinkedIn

Matthew Kibby

Skills

- Adobe Suite
- Adobe Premiere
- Google Suite
- Microsoft Office
- TikTok
- Instagram
- Twitter
- Instagram
- AP ENPS
- LiveU
- Comrex

Awards

Michigan Association of Broadcasters
2020 MAB Scholarship
Sports Announcing Team:
Honorable Mention 2022
Honorable Mention 2021

Education

Syracuse University,
Syracuse N.Y.

GPA: 3.83

Broadcast & Digital
Journalism
Sports Media &
Communications Track
Expected June 2023

Adrian College,
Adrian MI.

GPA: 3.73

Bachelor of Arts in
Communication
Associate of Arts in
Political Science
Minors in Journalism,
Leadership
May 2022